

Sheepmeat Forum for Producers & Industry

Working Together for a Sustainable Future

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## Overview

- The role of the Sheepmeat Council of Australia
- Australian sheep production
- Building the Australian Prime Lamb Industry









## Sheepmeat Council of Australia (SCA)

- Peak body for Australia's lamb and sheepmeat producers
- Members are from farm organisations in each State
- Core business – policy development
- Role to provide advice to Government and Industry
- MLA is the service provider and we oversight program and performance of MLA

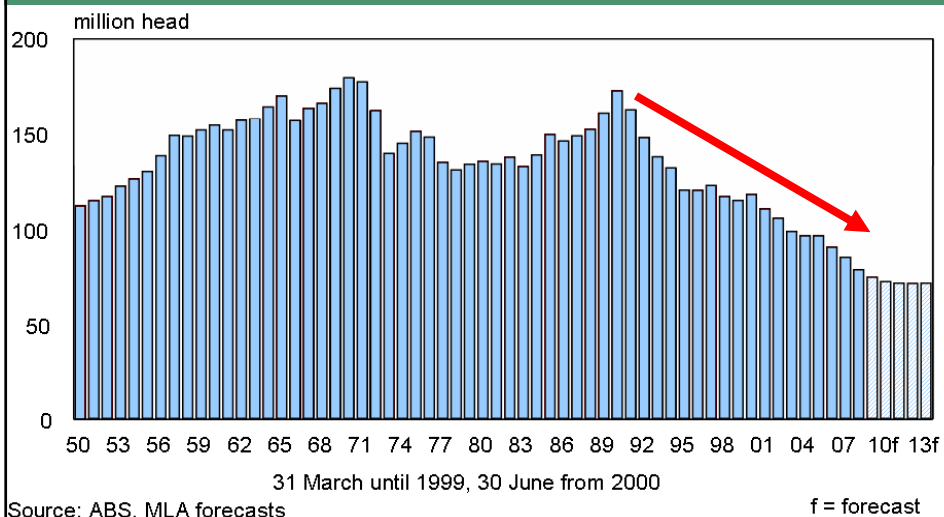


## Key Focus Areas for Sheepmeat Council

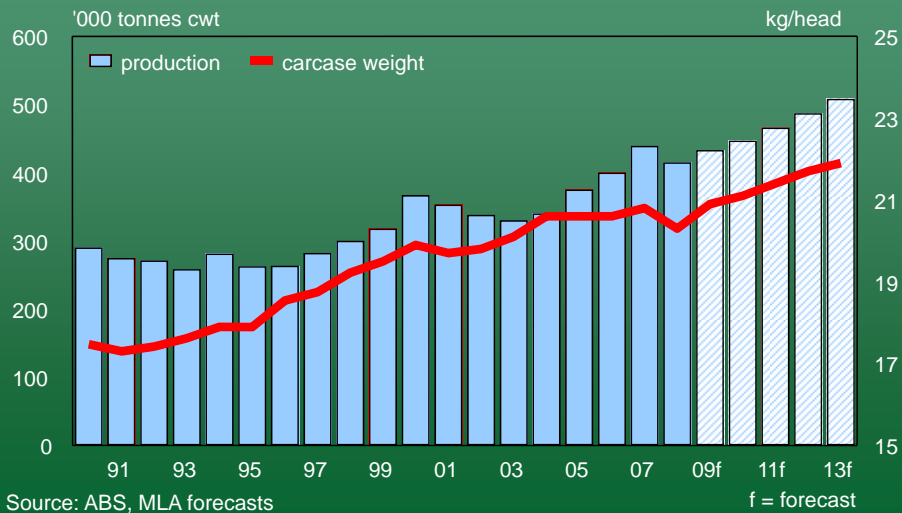
- Levy Arrangements
- Trade and market access
- Meat and live trade marketing and R&D
- Animal health and welfare



## National flock to continue decline in 2009



## Lamb production to rebound 4% in 2009



## Levy Revenue 2007-08

Lamb  
About \$30 million collected

Sheep  
About \$4.3 million collected

## Levy Distribution 2007-08

Lamb	Sheep	
60%	44%	MLA Marketing
25%	38%	MLA R&D (matched)
10%	9%	AHA
5%	9%	NRS
\$30m	\$4.3m	



	2002-03	2007-08
Consumer Spend	\$1.5 billion	\$2.1 billion
Export Value	\$554 million	\$824 million



