

**4TH EUROPEAN AWARD FOR COOPERATIVE
INNOVATION
- EACI 2017 -**

***“Recognising outstanding innovation
of European agri cooperatives”***

APPLICATION FORM

(To be submitted no later than 23rd June 2017 – 12:00 Brussels time)

Please ensure that all sections of this form are completed, that all signatures are obtained and, that you type on this form in the manner that you wish it to appear on your certificate.

The application form must be completed in one of the Cogeca working languages (English, French, German, Italian, Spanish and Polish). The Summary must be necessarily completed in English.

Further details or additional documentation may be attached to support the information provided in the Application Form.

Please return this Application Form accompanied by any additional documentation to:

COPA-COGECA
4th EUROPEAN AWARD FOR COOPERATIVE INNOVATION
Rue de Trèves, 61
1040, Brussels; Belgium.

or via email (including all documents in electronic form) to:
eaci@copa-cogeca.eu

Deadline: 23rd June 2017 – 12:00 (Brussels time).

Reference documents (available for download on the website www.eaci.copa-cogeca.eu)

- Regulation
- Statement

Identity of the Cooperative and its legal representative

Name of the Cooperative:

Name of the legal representative:

Name of the contact person : (same as above), or otherwise:

Address: Postal Code:

Town/City:Country:

Tel: Mobile:..... Website:.....

Email: Twitter:

Agreement with the regulation

I have read and agree with the regulation of the Award.

I agree that Cogeca, may use the content of this form and disseminate this information.

Name of the Cooperative:.....

Name of the legal representative:.....

Date:/...../2017 Signature:.....

Brief description of the cooperative

Sector: Dairy Horticulture Input/ Supplies

Arable Viticulture/wine Meat

Forestry Olives & Olive oil Other (.....)

Turnover (mil. €)..... Number of members Number of employees

Operational area of the cooperative:

Region: Country:

Award category

Please indicate which of the four Award categories you are applying to:

Food processes

Business Model Innovation

Innovation in Governance & Members' Service

Innovative Uses of Information and Communication Technologies (ICT) / Digitalisation

<p>Description of the innovation Please include the necessary argumentation and information in defence of a winning application to the Award. Supporting documentation (maximum 3 files, of no more than 4 pages each) can also be included in the application. Video footage (no more than 3 minutes in length) and video galleries can be submitted but should be sent as a link within the main body of the entry.</p>
<p>Background information – Intended purpose <i>Entrants have a maximum of 500 words to present what process/ issue/ opportunity/strategic priority the cooperative intended to address through the conceived innovation.</i></p>
<p>Primary area to which the innovation applies <i>Entrants have 150 words to explain which functional area(s) of operations the innovation applies to.</i></p>
<p>Detailed presentation of the innovation <i>Entrants have a maximum of 1500 words to a) provide detailed description of the innovation project with context; b) present the innovative method; c) present all relevant information that could support the cooperative’s claims that the innovation has led to the improvement in its competitive position¹.</i></p>

1

Through improvement of the effectiveness in the business or the organisational structure (Penetration in new market(s) and/ or new market segment(s); Increase of market share in existing markets; Internal structural improvements; Improvements in the supply chain in collaboration with partners; Membership improvements [increase in number of members, or the volume/ value of patronage (transactions with members)]; Other positive externalities E.G. not marketed goods or services, which benefit the natural, social and/ or the economic environment of the cooperative.
Through improvements in efficiency (Improved returns (higher net sales, cash flow); Increased profitability (higher profit margin); Higher value added, increase in sales price level; Lower costs.

Results of the innovation - Measurable outcomes – Value Creation

Entrants have a maximum of 1000 words to present the value created and the achievements obtained through this innovation, in particular through markets, as well as the overall results and what the innovation accomplished relative to its intended purpose. Verifiable indicators (or other factual information) of the achievements indicated must be presented.

Annexes

Entrants may submit 3 files of supporting material of no more than 4 pages each, as well as Video footage (no more than 3 minutes in length) and video galleries. Please insert here the links to a cloud-based computer file transfer service provider where the files are uploaded (E.G. Google drive, Wetransfer, Dropbox).

Summary in English

Entrants have a maximum of 350 words to summarise the contents of the items above (Description of the innovation, Background information - Intended purpose, Primary area to which the innovation apply, Presentation of the innovation, Results of the innovation – Measurable outcomes - Value Creation)

The application should include the following elements:

- The application form (**mandatory**);
- A statement of the Entrant's national cooperative organisation (member of Cogeca) that endorses the submission of its application (**mandatory**);
- A maximum of 3 files of supporting documentation of no more than 4 pages each can also be included. (**optional**).

Video footage (no more than 3 minutes in length) and photo galleries can be submitted but should be sent as a link within the main body of the entry. (**optional**)

Additional information:

Multimedia material may be submitted in the candidate's mother tongue.

Please note that all application dossiers can be submitted either by email, post, courier, or hand no later than **23rd June 2017**.

In the case of email submission, the email should contain all necessary documents in electronic format or with a link to a cloud-based computer file transfer service provider. When sending the email the subject line must be: **Submission from «Name of Cooperative» to the COGECA European Award for Cooperative Innovation**. The email address to use is: eaci@copa-cogeca.eu

In case of hard copy sent by post the entry dossier should be sent in a sealed envelope/box to:
COPA-COGECA
4th EUROPEAN AWARD FOR COOPERATIVE INNOVATION
Rue de Trèves, 61
1040, Brussels; Belgium

In the case of hand delivery of the hard copy, documents must be delivered to the reception desks before 12:00 (Brussels Time).

The postmark or the date of collection by the courier, accompanied by the acknowledgement of receipt dated and signed by COPA-COGECA, shall serve as proof of the date of submission of the proposal. Applicants must therefore ensure that these deadlines are respected.

The envelope should be sealed and carry the following indication:
**DO NOT OPEN - Submission from «*Name of Cooperative*» to the COGECA
European Award for Cooperative Innovation**
